



RESUME

Adnan Kussair

Effective Creative Direction inspires, ignites, and provokes by connecting message with aesthetics, on-time and within budget. Managing creatives to efficiently and effectively deliver while balancing multiple project deadlines and budget requires creating an environment conducive to creative thinking. Teamwork is the essential component in my definition of a successful design team. Multiple minds providing different views reveals flaws and makes a design solution all the more well thought out and effective. Honing a designers hidden talents by promoting free thinking yet staying within brand guidelines, on schedule, and in budget calls for a creative dynamic management style. An effective and efficient style, I promise to deliver.

Quite simply, I want to do amazing design work. Whether I am working on a team with other talented designers/developers or on a solo project, my goal is to create award winning, truly cutting edge design solutions. Every new challenge is an opportunity to explore, discover, embrace, and evolve.

EXPERIENCE

May 2004 to May 2008

Lead Graphic Designer, Delegata Corporation

Initially hired as a Jr. Graphic Designer, a fresh Graduate from the CSU Sacramento Design Program, I assessed the company's situation in regards to its brand consistency and quality and how it aligned with the CEO's vision of the company. In the beginning of my 2nd month with Delegata, I presented a vision to the CEO of how the design and marketing of the company was currently choppy and didn't accurately reflect the view clients had of the company. By conducting an interview with current clients I was able to summarize the true Delegata identity in three words: Quality, Integrity, Excellence. The CEO was overwhelmingly ecstatic that I was able to verbalize the essence of his company's vision, a task more experienced designers simply couldn't accomplish.

In four years I have lead the Creative Design Services Department at Delegata to the next level, as the company has grown from a local technology consulting firm, to a state wide public sector solutions provider managing larger companies such as Accenture & Bearing Point on multi-million dollar projects. I have played multiple key roles in these large figure projects, from project support and application



branding to actual portal solution implementation. As the Lead Designer of our in-house design team, I built a department to support the need of our large client portfolio while simultaneously maintaining our internal design needs. By leveraging open source solutions to manage and collaborate, I enabled creative services to provide consistent feedback to client site project managers on status of projects while maintaining a 100% on-time and within budget reputation from the first day I started.

February 2002 to May 2004

Production Manager, Alphagraphics

Initially hired as a customer service representative I estimated, proofed, and managed assigned print projects and provided advice on print solutions to clients provided by our sales team. The CEO quickly recognized my attention to detail, ability to multi-task, and superior customer service and problem solving skills and assigned me to the company's largest in-house account. I enthusiastically took on the challenge and boosted sales by 25% in 6 months. After which I was offered the Production Manager position which encompassed coordinating all projects for digital duplication, pre-press, press, bindery, delivery, and shipment.

The knowledge and experience I attained at Alphagraphics was priceless; from managing multiple projects, deadlines, and team members to professional printing best practices. Till this day I utilize my inside knowledge and experience of the service provider industry to reduce costs and create innovative and unique printed design solutions.

September 2000 to Present

Freelance Designer, amarantcreative

Worked on numerous pro bono and paid projects with a variety of large and small organizations. Projects included identity, environmental, print collateral, advertisements, UI design, and web design.

Clients include: CalPERS, California State University Sacramento, Shifa Clinic, Lodi Chamber of Commerce, many more...



SKILLS

Applications, Platform

- ✧ Adobe CS3 Suite (Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver, Flash, Contribute)
- ✧ Final Cut Pro, Live Type, Motion, DVD Studio Pro
- ✧ Plone (CMS), Expression Engine (CMS), ModX (CMS), Dokeos (LMS)
- ✧ XHTML, CSS, MySQL, PHP, Accessible Design
- ✧ Macintosh (OS X), Windows (2000, XP, Vista), Linux (Ubuntu, Red Hat, Suse)
- ✧ Installation Setup, Maintenance, and Administration of Macintosh OS X 10.5 Leopard Server
- ✧ Installation, Setup, Maintenance, and Administration of Adobe Version Cue CS3 Server
- ✧ iWork '08 (Keynote, Pages, Numbers)
- ✧ Microsoft Office Suite (Powerpoint, Word, Excel)

EDUCATION

BS, Graphic Design / Marketing Management

[California State University Sacramento](#)

Bachelor of Science in Graphic Design with Honors & Dean's List
Minor In Business Marketing Management and Communications Studies

PORTFOLIO

www.amarantcreative.com